

# basic rules of logo use

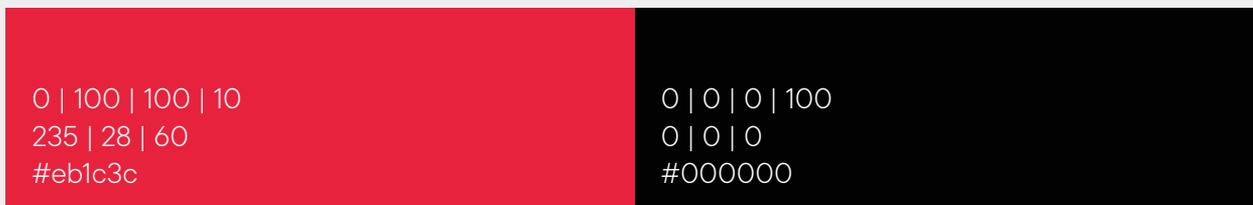
safe zone



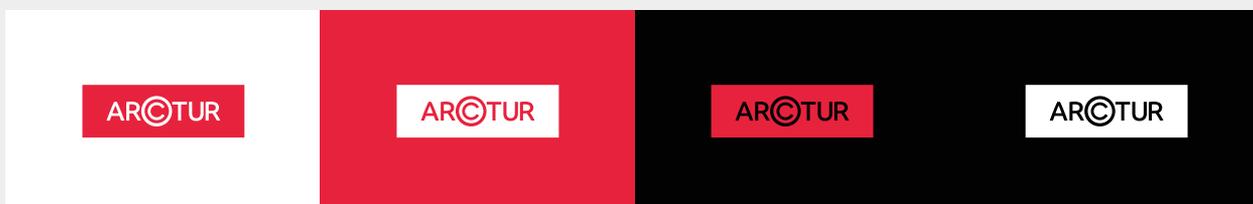
logo in combination with other brands



colors



logo color variations



background lightness 0 - 60%

background lightness 61 - 100%

